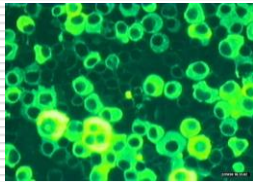


Content Curation for *Everyday Life* Citizen Journalism

And beyond



GC Faure MD, PhD

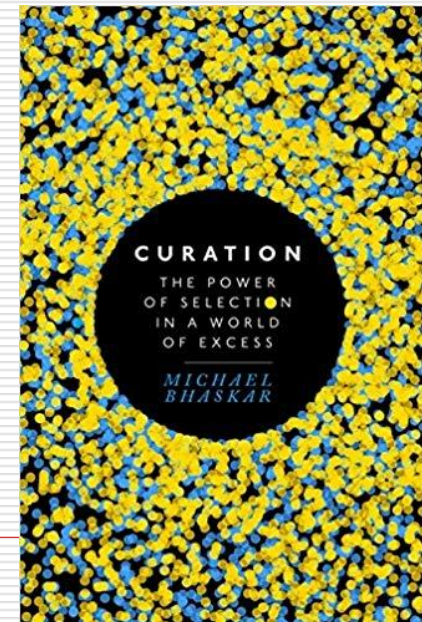
Immunology

Université Lorraine, Nancy

France



Oulu September 2018



Citizen journalism



Individuals playing an active role in the process of collecting, reporting, analyzing and disseminating news and information

"Democratic"

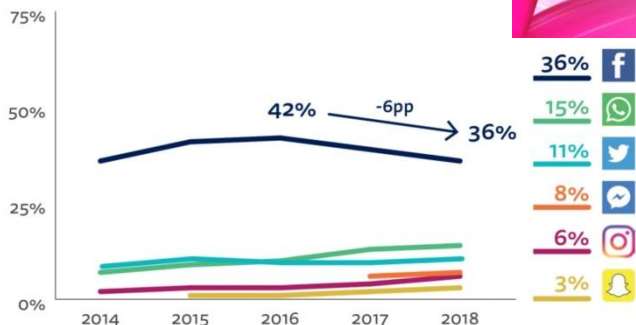
"Street" "Public" "Guerrilla" "Participatory"

CITIZEN JOURNALISM:

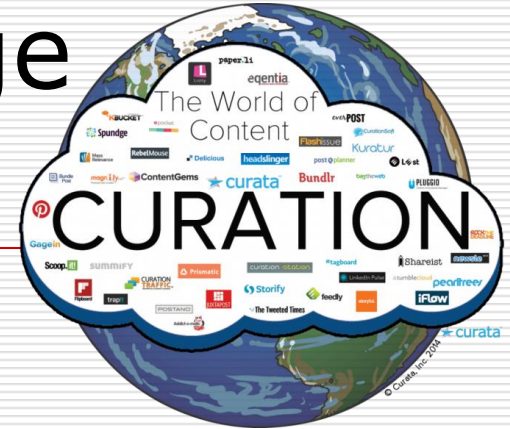
- Journalistic practice done by individuals without any formal journalistic training,
- Often done from simple devices like smart phones & tablets,
- Content is often published on blogs & social media,
- There are two types of citizen reporters
 - (i) semi-independent: usually comments on professional journalist's article
 - (ii) independent: works in the same manner as the professional journalist



PROPORTION THAT USED EACH SOCIAL NETWORK NEWS IN THE LAST WEEK (2014-18) - SELECTED



CURATION for knowledge management

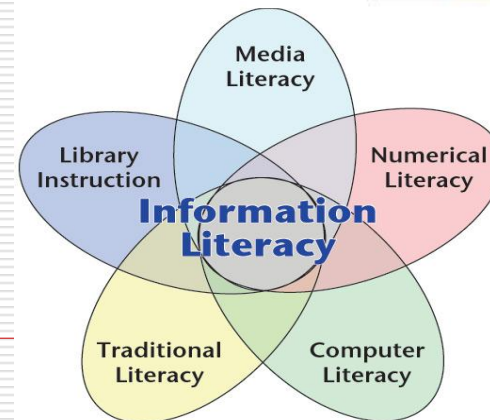


A « still recent » concept

- Many tools (>50)
- Pearltrees, Paper.li, Pinterest, Tumblr.
Storify, Sharezy, Flipboard...

Scoop.it!

- Other experiences for
 - Science mediation
 - **Information literacy**
-



Content curation or Information curation

Contents... vs Information

Users of information

Selection

Elevation and comments

Also creating information from diverse sources

Sharing



Everyday Life

Events
Exhibitions
Animations
Festivals



JOYEUSE
Hôtel Restaurant de **L'EUROPE**

Exposition
«Nature sauvage»

Christian Boucher Photos

du 01 octobre 2018 - Ouvert tous les jours

Restaurant de L'Europe 0475395126
christian-boucher.com

SAILHAN
2 Jours de FÊTE

SAMEDI 11 AOUT

14 h **PETANQUE LIBRE** sans concours
19 h **APERITIF**
20 h **REPAS** 18 € adulte / 10 € enfant (- 12 ans)
22 h **BAL** AVEC L'ORCHESTRE **ERIC GILBERT**

DIMANCHE 12 AOUT

9 h 30 **MESSE** 10 h 30 **DEPOT DE GERBE** au monument aux Morts
11 h **INAUGURATION** Place Bertrand Minvielle offert par la municipalité
11 h 30 **APERITIF** Préau de l'ancienne école
16 h **ANIMATION** «TRUC Y FLOU» initiation et démonstration
17 h **BAL GASCON MILHARIIS** initiation avec le groupe
19 h **BUFFET CAMPAGNARD** 10 €
21 h **BAL GASCON MILHARIIS** avec le groupe

Reservation repas avant le 09/08/2018 06 73 47 37 09



Methods

Coverage and Focus

Web 2.0 « everyday life » **citizen journalism in France**

By persistent individuals: from 2011 up to now

Tools used:

Blogs

Curation: Scoop.it

Social Networks: Twitter, Facebook...

Image social networks: Instagram...

Questions Raised: New archives? Place branding!, Who are those citizens?

Does a new science journalism might exist?

« Everyday Life » in territories as main activity

- **Vallée d'Aure & Louron:** Pyrénées Scoop.it (>10K posts, >2M views; 400K viewers, >14K followers)



Facebook, Twitter, Google+

- **Beauzons en Cévennes ardéchoises:** sud Ardèche Blog, Wiki, Facebook, e-mail (newsletter)



Images / Drawings/ Photography as « everyday life » journalism

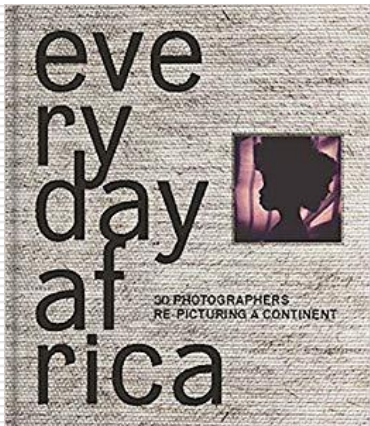
JP Puton: a photographer



Ph Delestre: a (professional) cartoonist



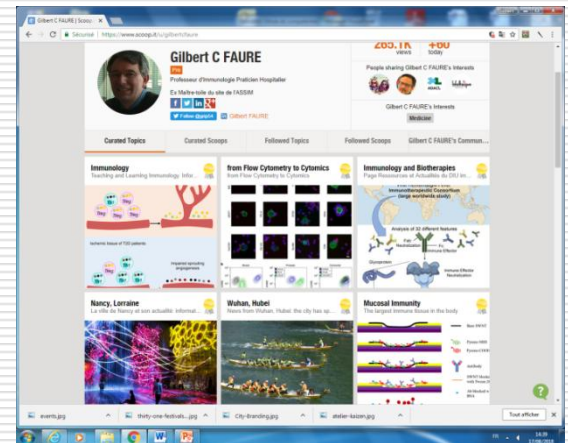
EverydayAfrica: among
[s://www.everydayprojects.org/](https://www.everydayprojects.org/)



Side-activity of other main curation activities

Environmentalist (Strasbourg); 2 regional topics
>47K posts >170K views

University Teacher/ Immunology (Nancy-Lorraine):
5.5K posts, 19K views



Cybersecurity Teacher (Luxemburg/Europe): 3K
posts, 30K views

Coverage = Archiving « everyday life »

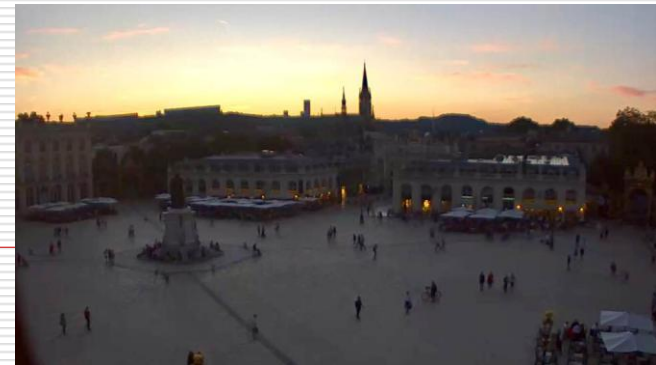


People: politicians, celebrities,
sportifs, scientists

Achievements : city and areas policy,

Events: nature, sports, culture,

Pictures : sunsets on Stanislas square



Place Branding

« .. Where people want to be! »

« Marketing territorial »

City branding



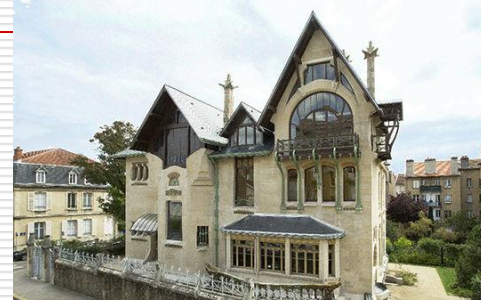
Focus on various aspects of everyday life (Environment, Economy, University, Research...)

City Marketing in Ambassador programs



Citizens vs communication professionals

Tourism Offices: Nancy
Conventions and Events



Cities :

Marseille: Revue de presse >10K posts

Bordeaux:

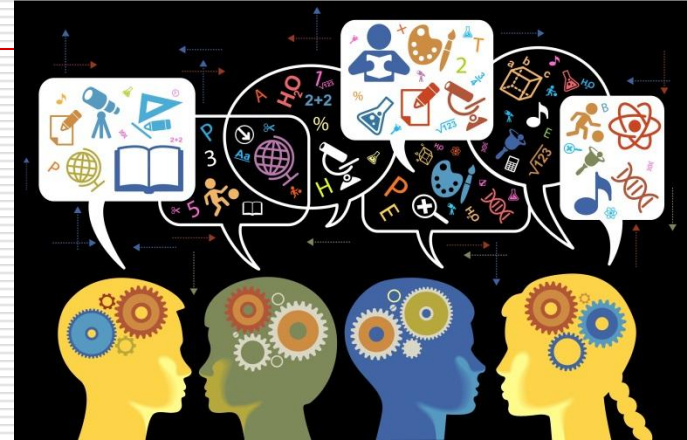
Lyon:



Other Journalisms

Science communication

From colleagues:
Environment
Cybersecurity resources



Myself:
Daily, Weekly Science « digests »
for MDs, researchers, students
Building of teaching resources



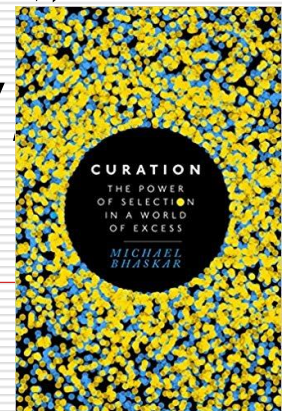
Back to Definitions:

« citizen journalism » and curation...

« Every day Life » information curation



- Another kind of « citizen journalism »
 - What internet tells on a specific city area, topic... covered or not by specific journalism
-



Disclaimer once upon a time...

Europe SCICOM meetings

Paris MRES Comité stratégique IST

UHP Nancy 1 Chargé de mission DOC

AUF: ASSIM: maître toile

(<http://www.assim.refer.org>)

OKCC/C30



<http://www.scoop.it/u/gilbertcfaure>

No conflict of interest to declare